## **Introduction Prof. Dr. Guido Quelle**





Prof. Dr. Guido Quelle, "The Growth Driver," is one of the rare people worldwide who focuses on creating profitable and sustainable growth as an entrepreneur, consultant, author and speaker for over 30 years.

With his consulting firm, Mandat Consulting Group of Dortmund, Germany, with offices in London and New York, he successfully conducted more than 500 projects with more than 250 renowned private and listed companies. His client list includes multinationals such as Saint-Gobain, Deutsche Post World Net, European Dental Partners, Mercedes-Benz, Volkswagen and Caterpillar as well as dozens of medium-sized companies. Prof. Quelle is always in demand when

companies are seeking the support that will enable them to continue on a course of sustained profitable growth.

Prof. Quelle is the author, co-author and editor of more than 400 professional articles, seven partly European studies, three university course texts and eighteen books. His latest English book is "Profitable Growth – Release Internal Growth Brakes and Bring Your Company to the Next Level." One of Quelle's most recent publications is the "Growth Manifesto", in which Quelle strongly advocates profitable growth.

As the first European member, Prof. Quelle was appointed to the "Million Dollar Consultant® Hall of Fame" in 2008. His travels, consulting work, studies, speeches and lectures have so far taken Prof. Quelle to 23 countries. He lives in Dortmund together with his wife and their four Leonberger dogs.

"I want participants of my speeches to take away two or three things they can immediately discuss or apply in their companies," says Quelle. This is also the objective of the following speech.