



Prof. Dr. Guido Quelle, the “growth driver,” is one of just a handful of management consultants worldwide who has been an expert in creating healthy, profitable growth for more than 30 years as an entrepreneur, consultant, author, investor, and speaker. He is majority shareholder of Mandat Managementberatung GmbH (“Mandat Consulting Group”), headquartered in Dortmund, Germany with offices in London and New York and has brought more than 350 companies and organizations in over 600 consulting engagements to their next level. Mandat clients include major global companies like Volkswagen, Mercedes-Benz, DHL, Caterpillar or British American Tobacco as well as hundreds of internationally operating mid-market companies, mostly in Europe, that often are hidden champions in their industry.

Guido Quelle has written and published more than 500 professional articles and 19 books. He was long-time columnist for two mid-market magazines in Switzerland and Germany. Guido Quelle’s seminal book “Profitable Growth,” was published internationally so that currently readers in more than 50 countries can take profit from his work.

Quelle is a sought after thought leader and keynote speaker on profitable growth and on growth generally at major conferences and in corporate environments. Tens of thousands of people had the opportunity to be part of Quelle’s audience. His intention: “With every speech I want to help the audience to improve their companies.”

At two universities Quelle gives lectures on entrepreneurship and on international management. He serves on various German boards in non-profit organizations and is vice president and member of the European Senate of a major mid-market association.

2019, Quelle decided to invest in and co-found a high-tech startup (“Flowers Software”) which has not only strongly survived the Corona pandemic, but that has also accomplished an excellent seed financing round in April 2022 with international renowned investors.

In 2008, Quelle was the first European to be appointed to the Million Dollar Consultant Hall of Fame®. 2018, Mandat was awarded “Innovator of the Year” in Germany. Since 2012, Quelle hosts the International Brand Colloquium, one of the most prominent brand events in the German-speaking world.

Quelle’s travels, lectures, studies and consulting engagements have taken him to 23 countries so far. He lives with his wife Susanne and three Leonberger dogs, two of them from his own kennel, in Dortmund, Germany.

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